

Region 9 RPAC Fundraising Conference '09

Conference Objective: To increase member participation levels in RPAC by providing tools and resources for raising RPAC dollars and getting results.

AGENDA

Sunday, March 29, 2009

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| 1:00pm – 1:25 pm | Welcome-Doug Smith Pledge of Allegiance-Connie Kyle Conference Objectives-Doug Smith |
| 1:25pm – 2:00pm | State Presidents RPAC Update & NAR RPAC Update |
| 2:00pm – 2:30pm | How RPAC Works –Ronnie Thompson |
| 2:30pm – 3:15pm | RPAC and the Legislative Connection-Chris Polychron |
| 3:15 pm-3:35pm | Afternoon Snack Break |
| 3:35pm – 4:15pm | Staying within the Law and out of Jail –Brooke Roth Top 10 Mistakes to Avoid |
| 4:15pm – 4:45pm | Overcoming Objections to RPAC-John Harrison |
| 4:45pm-5:15 pm | RPAC Resources-Michael E. Ford |
| 6:15pm – 7:15pm | Reception with Silent Auction and Diamonds on Ice |
| 7:15pm – 8:00pm | Dinner |
| 8:00pm – 8:20pm | Guest Speaker-Representative John Boozman |

Monday, March 30, 2009

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| 6:00am – 8:00am | Complimentary Cooked to Order Breakfast (by hotel) |
| 8:00am – 8:30 am | Major Donor Peer to Peer Fundraising -Ronnie Thompson |
| 8:30am – 9:00 am | New RPAC Awards-John Harrison |
| 9:00am – 10:00 am | Effective Fundraising Communication Techniques-Trey Richardson |
| 10:00am – 10:15am | Morning Snack Break |
| 10:15 am-10:30 am | Live Auction! |
| 10:30 am-11:00 am | Successful Fundraising Ideas – Panel Discussion– Diana Sutherland (moderator) |
| 11:00am – 11:30am | Breakout Session - Develop a Fundraising Plan for Your Local Board (RPAC Chairmen) |
| 11:30am – 11:45am | Fundraising Plan Idea Exchange |
| 11:45am - Noon | Conference Wrap Up Session |
| Noon | Box Lunch |